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Catherine Wang (BA, MSc, PCTHE, PhD) is Professor of Strategy and Entrepreneurship at the School of Management, Royal Holloway, University of London. Her research and teaching interests are in the areas of entrepreneurship, innovation and strategic management, using quantitative (including structural equation modelling) as well as mixed methods. In particular, she focuses on how firms can effectively turn strategic and entrepreneurial resources into successful new products/services and bottom-line performance, primarily through the theoretical lens of the resource-based view of the firm, dynamic capabilities and organisational learning. More specifically, Catherine's research interests include:

Catherine's work has been published in *Entrepreneurship Theory and Practice*, *British Academy of Management*, *Journal of Business Research*, *International Small Business Journal*, *Journal of Small Business Management*, *European Journal of Information Systems*, *International Journal of Management Reviews*, *International Journal of Technology Management*, *Journal of Strategic Marketing*, *Service Industries Journal*, *International Journal of Service Industry Management* and *European Journal of Innovation Management*. She has received the MCB Best Paper Award and the Norbert Wiener Award for Outstanding Paper. Catherine has co-edited two books on research methodology in cross-cultural strategy and management research, entitled "West Meets East: Toward Methodological Exchange" and "West Meets East: Building Theoretical Bridges". She was a Co-Editor of the *European Journal of Innovation Management* (2007-2010), and is currently an Associate Editor of *International Journal of Management Concepts and Philosophy* and serves as an Editorial Board Member of several journals. Catherine has given invited seminars and talks, and also presented at national and international conferences, including the Academy of Management Annual Meeting (USA), the Strategic Management Society Special Conference on Entrepreneurship, Babson College Entrepreneurship Research Conference, and the British Academy of Management Conference. She was an Executive Committee Member of the European Conference on Entrepreneurship and Innovation and organised a mini-track on "Innovation in Emerging Market Economies" for the conference in 2009.

Previously, Catherine held academic posts at Brunel Business School, Brunel University and Oxford Brookes University Business School where she was awarded the University Researcher Fellowship funded by HEFCE. Prior to joining academia, Catherine worked in industry for over seven years in the UK and China, in the areas of small business support and consultancy, and international trade and investment. In a number of research projects, Catherine has worked with government support agencies, community leaders, media and industry partners in both private and public sectors.